



Yvonne Adele



“Uniquely engaging MC on a mission to ensure your event shines...”

An experienced MC brings equal measures of value, knowledge, experience and energy to your team and your event.

Yvonne Adele has been described in client testimonials as inspiring, interactive, vibrant, thought-provoking, well-researched, experienced, memorable, flexible, friendly and ‘a breath of fresh air’.

With over 15 years as a leading MC and speaker, Yvonne is intuitive about the key elements, big and small, required to set the scene and continue to reinforce it at your conference or event.

WHO IS YVONNE

Yvonne began her career with Microsoft in Sydney, before travelling the world with the software giant. Returning to Australia she created the Ms Megabyte persona leading to a national media profile and a best-selling book teaching everyday Australians to love technology.

Yvonne soon received invitations to speak and MC at corporate events with traditionally male-skewed speaker programs. She has since worked across a wide industry base including government, education, enterprise, small business, industry, marketing and tech.

Famous for working closely with event teams, Yvonne offers innovative ideas where needed across the agenda, speakers, delegate experience, sponsor & exhibitor value, venues, theme, messaging and marketing.

Yvonne is a Certified Speaking Professional – the highest designation for Speakers globally.

“Very skilled at tying together pieces of the day and making insightful comments on speaker presentations. Great delegate feedback!” **REALESTATE.COM.AU.**



Yvonne delivers immense value

EXPERIENCE

Yvonne has worked with virtually every industry sector and is the resident MC for high profile events such as ad:Tech: Sydney and NZ; iMedia Brand Summits: Gold Coast and NZ; iMedia Online Retail Summits: Gold Coast and NZ; Retail Global Gold Coast and Las Vegas.

PART OF YOUR EVENT TEAM

Yvonne thrives on being part of your event team and is delighted to be involved regular online meetings and collaborative documents in the lead up to the event for brainstorming & planning.

EXTRA VALUE FOR EXHIBITORS

Yvonne recognises the importance of exhibitors, sponsors and partners and works with you to deliver incredible ROI for them with tactics to give them great exposure before, during and after the event.

SOCIAL MEDIA ENGAGEMENT

With her extensive social media expertise, Yvonne can provide advice on the most effective social media strategy for your event. Yvonne will utilise her own extensive social following to assist in promotion of your event.

SOCIAL MEDIA CONTENT CREATION

Yvonne can conduct snappy, insightful virtual video interviews with your top 5 speakers, which can be used to promote the event across your digital channels to assist with ticket sales and to build event-buzz.

DELEGATE ENGAGEMENT

Yvonne will attend the workshops, the networking events, host the VIP lunches, facilitate panels and even jump in when the registration desk is overloaded.

CLIENTS

Australia's largest organisations have entrusted Yvonne with their conferences and events for many years

Yvonne has worked with over 500 groups including NAB, Society of Consumer Affairs Professionals, realestate.com.au, Telstra, Schwarzkopf, Neways, LJ Hooker, Intel, Microsoft, Fujitsu, Mitchell & Partners, REIV, Austereo, Westpac, Westfield, Optus, Victorian Tourism, Victoria Racing Club, Federal Government, Business Victoria, AMEX, MYOB, Siemens, Australian Booksellers Association.



www.yvonneadele.com

“Yvonne plays a crucial role on our team: as MC, Speaker and Social Media producer for over 7 years at our events.. She does her research and really cares about the industry. Our audience, staff, exhibitors and speakers love her. Yvonne is professional, hard-working, loyal, and fast of mind & feet if anything goes south. We highly recommend Yvonne.” **PHIL LEAHY, CEO RETAIL GLOBAL GOLD COAST & LAS VEGAS.**

“Yvonne is a Super-MC. I’ve had the privilege of working with her on 5-conferences now and she holds the unique ability to read the room. Whether it is perking people up in the morning to get them pumped about the day or wrapping up formalities, Yvonne is relatable, honest, and entertaining. If you are looking for a vibrant MC and Speaker: Yvonne Adele.” **SAMANTHA CHARLTON: EVENT DIRECTOR, FREEDOM TIGER**



“The perfect blend of consummate professional and joyful entertainer. Not only does she have audiences laughing and completely engaged she also keeps them at ease, guides them through proceedings, and keeps events running on time and seamlessly.” **KIRSTY MILLIGAN, BROADCASTER**

“A tough week travelling around the country to deliver our MYOB events but – as MC - your patience, good humour and sense of fun got us through. We really appreciate the way you sought to improve things and were open yourself to suggestions.” **EVENT DIRECTOR, MYOB**

“Yvonne is in a league of her own as far as “running the show” goes: she keeps the audience engaged, she is organized and clear, she is quick on her feet and brings her own kind of “gravitational pull” that focuses the audience on the content”. **ANTHONY LONG, KIMBERLY CLARK**

“..a wonderful MC, bringing originality and humour to the event. Yvonne kept the audience highly engaged throughout the event.” **VALERIA IGNATIEVA, WORK180**



More info on topics & an extensive list of testimonials at: www.yvonneadele.com



Let’s discuss how Yvonne can assist your event to shine.

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