



Yvonne Adele



“Yvonne delivered fantastic, engaging techniques which met our business outcomes and which we are now using every day...”



**PRODUCTIVITY
& ENGAGEMENT**



**DIGITAL
MARKETING &
SOCIAL MEDIA**



**CREATIVE
THINKING
& INNOVATION**

Selecting the best speaker for your next conference and event can be a challenging task. They must expertly impart their wisdom to your delegates and inspire them to take action back at the office. With 15+ years as a leading MC and Speaker,

Yvonne as a recognised authority on the topics of Productivity; Digital Marketing & Innovation. Yvonne intuitively understands the key elements (big and small) required to maximise audience learning and impact, and has the skills to inspire action.

WHO IS YVONNE

Yvonne began her career with Microsoft Aus, UK + USA training tech-support and education teams. Armed with this deep wealth of knowledge and experience, she returned home on a mission to help Australians learn to love technology. She invented the Ms Megabyte persona leading to a national media profile and best-selling book.

This national profile led to invitations for corporate events. Working so closely with event teams and corporate leaders Yvonne naturally began consulting in many of these businesses and now brings this diverse, rich and abundant well of knowledge back into her presentations.

Yvonne is a CSP (Certified Speaking Professional) – the highest international designation for Speakers.

“Made us better equipped about what to say, which platform to use and when.. so our messages are more impactful. Competence builds confidence!” **NAB**

Yvonne delivers immense value

EXPERIENCE

Having worked with virtually every industry sector, and with a great deal of repeat bookings, Yvonne is a recognised authority on her key topic areas of Digital Marketing; Productivity and Creative Thinking.

SOCIAL MEDIA ENGAGEMENT

With her extensive social media background, Yvonne can provide advice & strategy steps for the most effective social media marketing of your event. In addition she can facilitate/host the Facebook/ LinkedIn group for delegates. Yvonne will utilise her own social following to assist in promotion of your event.

EXTRA VALUE FOR EXHIBITORS

Yvonne recognises the importance of exhibitors, sponsors and partners and works with you to deliver incredible ROI for them with tactics to include/mention them in her presentation and social media posts where relevant.

CLIENTS

Yvonne has worked with over 500 groups including NAB, Society of Consumer Affairs Professionals, AGL, realestate.com.au, Telstra, Schwarzkopf, Neways, LJ Hooker, Intel, Microsoft, Fujitsu, REIV, Austereo, Westpac, Westfield, Optus, Victorian Tourism, Business Victoria, AMEX, MYOB, Siemens..

TOPICS



PRODUCTIVITY & ENGAGEMENT

SWITCH

To improve employee engagement and productivity. Tapping into the joy and curiosity we get when we do something for the very first time.



DIGITAL MARKETING & SOCIAL MEDIA

CREATE AN ARMY OF ADVOCATES

Utilise online platforms to demonstrate expertise and build authority.

Leverage LinkedIn to amplify employee advocacy. Unleash the power of Facebook and Instagram to create customer advocacy and find new customers.



DISRUPTION & INNOVATION

BETTER BRAINSTORMING

Everyone has unlimited ability to think creatively.

Discover a compelling new brainstorming technique which gets 80% more ideas and includes the vital ingredient: a one-page action plan.



“We were impressed with the way you kept the energy levels in the team up throughout the day. We now have a toolkit to bring fresh approaches to problem solving and idea generation.” **NAB**

“Your up-beat tutorials were entertaining and informative and we received a great deal of highly positive feedback from all participants. A great success.” **TELSTRA**



“Yvonne does her research and really cares about the industry. Our audience, staff, exhibitors and speakers love her. She is professional, hard-working and loyal.” **RETAIL GLOBAL QLD AND LAS VEGAS EVENTS.**

“Exceptionally positive feedback from your sessions. It was really appreciated you took the time to research the challenges of our members and deliver constructive strategies for business improvement.”
AUST BOOKSELLERS ASSOCIATION

“Thanks for being a part of our Shop Small events around Australia. We’ve received really positive feedback particularly on your content which the small business owners found extremely valuable.” **AMEX**



More info on topics & an extensive list of testimonials at: www.yvonneadele.com



Let's discuss how Yvonne can assist your event to shine.

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